

The Great Canadian Fluke Treatment Document

It's a docu-comedic series about underdogs, Canadian dreams, and the hilarity of fluking your way to success.

Created by: Adam Wieherdt

Introduction

The Great Canadian Fluke is a comedic docu-series that blends heartfelt humor with sharp satire. Set in Kelowna, BC, this series follows three underdogs who dream of building the Okanagan film industry from scratch. Through flukes, failures, and unexpected successes, they navigate offbeat challenges, Canadian cultural quirks, and personal growth. Inspired by shows like Trailer Park Boys, the series offers a uniquely Canadian perspective on ambition, creativity, and community.

Concept

The series is set in a fictionalized version of Kelowna, where three main characters attempt to create a thriving film industry with limited resources, wild ideas, and a lot of determination. Their story is told through a docu-comedic style, with a cheeky, unseen cameraman adding an extra layer of humor through creative filming techniques and reaction shots.

Characters

- **Andrew (played by me):** A loveable, timid dreamer and the comedic relief of the series. Andrew struggles to assert himself but often stumbles into brilliance. His timid nature stems from a backstory involving a music teacher who misnamed him as a child, leading him to adopt the name Andrew instead of his real name, Adam. His arc consists in overcoming this timidity and finding his voice.
- **Protagonist 1:** A visionary filmmaker with grand ideas but no resources. This character drives the group's ambitions.
- **Protagonist 2:** A skeptical realist who often plays the voice of reason but can't resist getting dragged into the chaos.

Recurring Characters:

- **Studio Heads:** Satirical caricatures of Canadian political archetypes (Liberal, Conservative, and NDP) representing traditional and modern aspects of the film industry.

- **Makeup Artist/Executive Assistant:** A recurring female character who keeps the group grounded and often offers practical advice.
 - **Josh Blecher (from *Less Than Kind*):** A recurring guest star. Josh is cast as the lead in the TV series produced within the show. His character's humor and relatable nature bring an added layer of comedy and depth to the series, while tying *Less Than Kind* into the Canada-verse.
 - **Other Iconic Characters:** The show will feature appearances and guest spots by characters from other well-known Canadian TV shows such as *Trailer Park Boys*, *Corner Gas*, and *Schitt's Creek*. These characters will seamlessly integrate into the storyline, preserving the spirit of their original shows while contributing to the humor and heart of *The Great Canadian Fluke*.
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Episode 1: Lights, Camera, Eh!

The pilot episode introduces the characters, their shared dream of building the film industry in Kelowna, and the comedic chaos of their brainstorming sessions. Andrew repeatedly tries to share his idea but is overshadowed by the two dominant personalities. A recurring female character eventually encourages Andrew to pitch his idea: a Canadian *Inspector Gadget/Veronica Mars* mashup featuring a drunken ex-RCMP officer and his Native teenage daughter, who helps him solve crimes. The group reluctantly agrees, setting the stage for their first fluke-filled success.

Themes

- **Ambition and Resilience:** The protagonists' determination to build something meaningful despite limited resources.
 - **Canadian Identity:** A playful exploration of Canadian culture, stereotypes, and creativity.
 - **Personal Growth:** Andrew's journey to overcome his timidity and find his voice.
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Visual Style

The series adopts a docu-comedic style, with the cameraman acting as an unseen character who adds humor through zoom-ins, reaction shots, and creative angles. The setting features the natural beauty of Kelowna and the scrappy, DIY aesthetic of grassroots filmmaking.

Why It Matters

The Great Canadian Fluke is not just a comedy; it's a celebration of local talent and Canadian culture. It highlights the challenges and rewards of grassroots creativity while showcasing Kelowna as a potential hub for film and television. By blending humor, heart, and satire, the series has the potential to resonate with audiences across Canada and beyond.

Canada-verse Concept

The Great Canadian Fluke is designed to integrate with a larger "Canada-verse," featuring appearances and references to iconic characters from Canadian TV shows like *Trailer Park Boys*, *Corner Gas*, *Less Than Kind*, and *Schitt's Creek*. These crossovers will be carefully woven into the storylines to preserve the integrity of the original shows while adding comedic and nostalgic value for audiences.

The protagonists might encounter these characters through their filmmaking adventures, whether by collaborating on a project, attending a shared event, or hilariously crossing paths during their chaotic journey. These interactions serve to celebrate Canadian culture and highlight the interconnectedness of the industry, making the series a love letter to Canada's unique television legacy.

Closing

Thank you for taking the time to review this treatment. I believe The Great Canadian Fluke has the potential to be a unique and impactful addition to Canada's comedic landscape. I'm looking for collaborators and co-creators who share this vision and would love to discuss how we can bring this project to life.

Contact Info:

Adam Wieherdt
Creator - Nobody Production
nobodylabs@proton.me
[LinkedIn Profile](#)